

Antiquarian Horological Society

Finding Aid - BROOKS, GRAHAME (BRO)

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BROOKS, GRAHAME

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Summary information

Repository:	Antiquarian Horological Society
Title:	BROOKS, GRAHAME
Reference code:	BRO
Date:	1983–2008 (creation)
Physical description:	250 files in 8 boxes (1.3 linear metres)

Administrative history / Biographical sketch

Grahame Brooks is a Freeman of the Goldsmiths Company, Liveryman of the Clockmakers Company, and a freelance contributor to the **Horological Journal**. He attended evening classes in watch and clock making together with George Daniels at Northampton Polytechnic in Clerkenwell, which later became the National College of Horology.

Custodial history

The material was donated by Grahame Brooks to David Rooney c.2008 for research purposes. In 2023, at David's suggestion, Grahame agreed to donate it to the AHS to make it available to the wider public.

Scope and content

This collection comprises mostly fine wristwatch trade publications sent to and collected by Grahame Brooks over an approximately ten-year period from the mid-1990s to the mid-2000s. It includes press releases, product brochures, photographs, slides and CD-Roms, as well as some correspondence.

Notes

Immediate source of acquisition

Deposited at the AHS Lovat Lane in June 2023.

Arrangement

The collection is arranged alphabetically into 56 series by company or event name and chronologically within each series.

Restrictions on access

The records are available for public access by prior appointment.

Accruals

Further records may be deposited in the future.

Other notes

- **Publication status:** Published

Series descriptions

Record group BRO/A: PROMOTIONAL PUBLICATIONS

Date: 1983–2008 (creation)

Scope and content: This series contains promotional publications produced by watch companies as well as watch and jewellery trade fairs: Baselworts and Salon International de la Haute Horlogerie (SIHH). These include printed material, CD-Roms, photographs and slides.

Physical description: 53 series

Publication status:

Published

Series BRO/A/01: BASELWORLD

Date: 2003–2004 (creation)

Scope and content: Baselworld Watch and Jewellery Show was a global trade show of the international watch, jewellery and gem industry, organized each spring in the city of Basel, Switzerland, at the Messeplatz.

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/01/001	File - Baselworld 2004: press kit and releases regarding preparations for the "Hall of Universe" watch and jewellery show, to take place on 15-22 April 2024	2003–2004	loose papers and CD-Rom in branded wallet

Series BRO/A/02: SALON INTERNATIONAL DE LA HAUTE HORLOGERIE (SIHH)

Date: 1996–2002 (creation)

Scope and content: Salon International de la Haute Horlogerie (SIHH) has been known from 2021 as "Watches and Wonders".

<u>Physical description</u> : 3 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/02/001	File - SIHH: *Les Métiers de la Haute Horlogerie / The Fine Clock and Watchmaking Trades*	1996	1 paperback volume, 102 pages
BRO/A/02/002	File - SIHH: exhibition brochure <i>Scope and content:</i> Contains list of exhibitors, their short histories and watch collection highlights.	1999	loose papers in branded wallet
BRO/A/02/003	File - SIHH: *Design et Haute Horlogerie / Design and Fine Watches*	2002	1 paperback volume, 104 pages
Series BRO/A/03: SVEND ANDERSEN			
<u>Date</u> : n.d. [1990s] (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/03/001	File - Svend Andersen: press kit advertising various watches, including "Columbus", "Chrono OM 21", "Orion", "Maya", "Mundus", "Eros", "Perpetuel 200", the Guinness Book of Records world's smallest calendar watch, and others	n.d. [post-1989]	loose papers in branded wallet
Series BRO/A/04: ARNOLD & SON			
<u>Date</u> : n.d. [c.2003] (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/04/001	File - Arnold and Son: "Masters of the Longitude" press kit, promoting marine timekeepers including "Longitude II", "7-Day Timekeeper III", "GMT II" and "Triple Time-Zone Tourbillon GMT"	n.d. [c.2003]	loose papers and CD-Rom in branded wallet
Series BRO/A/05: ASPREY			
<u>Date:</u> 1994–1998 (creation)			
<u>Physical description:</u> 2 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/05/001	File - Asprey: press kit advertising vintage watches by Audemars Piguet, including ones from museum collections	n.d. [1994]	loose papers and photographs in branded wallet
BRO/A/05/002	File - Asprey: press kit advertising the "Asprey Ferrari F1" watch by Girard Perregaux <i>Scope and content:</i> Also includes cover letter.	1997–1998	loose papers and photograph
Series BRO/A/06: AUDEMARS PIGUET			
<u>Date:</u> 1996–2004 (creation)			
<u>Scope and content:</u> This series contains promotional publications of The Manufacture Audemars Piguet, established in 1875 in Switzerland. Its three production sites include Le Brassus in the Valée de Joux, Centror in Genève, and Renaud & Papi in Le Locle.			
<u>Physical description:</u> 49 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/06/001	File - Audemars Piguet: press kit with brochures on the company history and sponsoring, the "Time for the Trees" Foundation, and its Complication, Classic, Royal Oak, Millenary and Les Grandes Dames watches	n.d. [1996 or 1997]	6 brochures in oversize branded folder

BRO/A/06/002	File - Audemars Piguet: press kit and release regarding the "Grande Sonnerie Minute Repeater Carillon" (ref. 26825)	1997 Nov	loose papers and photographs in damaged branded wallet
BRO/A/06/003	File - Audemars Piguet: Basle 1998 press kit, advertising the Ladies Minute Repeater Carillon, the Millenary Perpetual Calendar 20th Anniversary Edition, the Mini Royal Oak "You and Me", the Millenary Garry Kasparov, and the Jewellery Collection	1998	loose papers, photographs and slides in branded wallet
BRO/A/06/004	File - Audemars Piguet: invitations to Press Day Luncheon and South American Gala Evening at the Hotel Trois Rois, Basle, hosted by Alberto Tomba	1998 Apr	loose papers
BRO/A/06/005	File - Audemars Piguet: "Who is behind an Audemars Piguet Watch?" advertising campaign press kit	1998 May	loose papers and slide in branded wallet
BRO/A/06/006	File - Audemars Piguet: press kit and release regarding partnership with Alberto Tomba, world ski champion	1998 Jun	loose sheet of paper and slide in branded wallet
BRO/A/06/007	File - Audemars Piguet: press kit and release regarding the "Royal Oak Offshore in Titanium" watch (ref. 25721)	1998 Nov	loose sheet of paper and slide in branded wallet
BRO/A/06/008	File - Audemars Piguet: press kit and release regarding "Millenary" watches	1999 Jan	loose sheet of paper and slide in branded wallet
BRO/A/06/009	File - Audemars Piguet: press kit advertising the "Tourbillon Canapé" watch	1999 Mar	loose papers in branded wallet
BRO/A/06/010	File - Audemars Piguet: SIHH 1999 press kit, advertising the "Jules Audemars Tourbillon Minute Repeater Split-Second Chronograph" (ref. 25923), "Promesse" collection of watches and jewellery, and the "Royal Oak Annual Calendar" watch	1999 Apr	loose papers in branded wallet
BRO/A/06/011	File - Audemars Piguet: press kit advertising the Batman and Night and Day "Double Hunter" pocket watch	1999 May	loose sheet of paper and CD-Rom in branded wallet
BRO/A/06/012	File - Audemars Piguet: press kit and release regarding the Queen Elizabeth II Cup 1999 and the Royal Oak luxury sports watch	1999 May	loose sheet of paper, photographs and CD-Roms in branded wallet
BRO/A/06/013	File - Audemars Piguet: press kit and release regarding the sponsorship of the Swiss team in the 1999 America's Cup sailing competition	1999 Jun	loose papers in branded wallet
BRO/A/06/014	File - Audemars Piguet: brochure advertising the "Edward Piguet Chronograph" watch	1999 Sep	loose sheet of paper and CD-Rom in branded wallet

BRO/A/06/015	File - Audemars Piguet: "Be hAPpy, the Swiss America's Cup Yacht", brochure showcasing the Swiss team sponsored in the 1999 America's Cup sailing competition	1999 Oct	loose papers and CD-Rom in branded wallet
BRO/A/06/016	File - Audemars Piguet: press kit and release regarding the sponsorship of the Swiss team in the 1999 America's Cup sailing competition, and the Royal Oak watches <i>Scope and content:</i> Includes the following CD-Roms: "Audemars Piguet mounts a challenge in the America's Cup: 1851-2000 defying the sea, defying time" and "When the Royal Navy and Swiss mountains join forces: The Royal Oak legend".	1999 Oct	loose papers and 2 CD-Roms in branded wallet
BRO/A/06/017	File - Audemars Piguet: press kit showcasing the Royal Oak Foundation and "The Royal Oak Time for the Trees" sports watches	n.d. [1999 Nov?]	loose sheet of paper and CD-Rom in branded wallet
BRO/A/06/018	File - Audemars Piguet: press kit and release regarding the sponsorship of Arnold Schwarzenegger and the auction of his "End of Days" Royal Oak Offshore watch	1999 Dec	loose papers, photograph and CD-Rom in branded wallet
BRO/A/06/019	File - Audemars Piguet: press kit advertising the "125 years of Boldness" world exhibition tour and featuring watches and developments of 1900, 1920, 1950, 1970 and 2000	n.d. [2000 Jan]	loose papers and 2 CD-Roms in branded wallet
BRO/A/06/020	File - Audemars Piguet: press kit and release regarding Garry Kasparov, the chess champion and ambassador of Audemars Piguet watches	n.d. [2000 Jan]	loose sheet of paper and photographs in branded wallet
BRO/A/06/021	File - Audemars Piguet: press kit advertising the "Promesse" watch and jewellery collection	n.d. [2000 Feb]	loose sheet of paper and CD-Rom in branded wallet
BRO/A/06/022	File - Audemars Piguet: press kit advertising the launch of new internet site	n.d. [2000 Apr]	loose papers and CD-Rom in damaged branded wallet
BRO/A/06/023	File - Audemars Piguet: press kit advertising the "New Royal Oak Jewellery 2000 Collection"	n.d. [2000 Jun]	loose papers and CD-Rom in branded wallet
BRO/A/06/024	File - Audemars Piguet: press kit and release regarding the disappearance of four watches from the Audemars Piguet 125th anniversary show in Rome	2000 Oct	loose sheet of paper in branded wallet
BRO/A/06/025	File - Audemars Piguet: press kit and release regarding the sponsorship of a watch charity auction at Christie's, New York, featuring celebrities	n.d. [2000 Oct]	loose papers, photographs and CD-Rom in branded wallet

BRO/A/06/026	File - Audemars Piguet: *Audemars Piguet Le Brassus 2000* , brochure on the inauguration of new manufacturing facilities	n.d. [2000 Oct]	1 brochure
BRO/A/06/027	File - Audemars Piguet: press kit advertising the "Millenary in Diamonds" watch and jewellery collection	n.d. [2000 Nov]	loose papers and CD-Rom in branded wallet
BRO/A/06/028	File - Audemars Piguet: press kit advertising the "Rubber-clad Royal Oak Offshore Chronograph" and "Jules Audemars Tourbillon Chronograph" <i>Scope and content:</i> Includes letter of apology regarding a virus in the previous CD-Rom, with a replacement.	2001 Sep	loose papers and CD-Rom in branded wallet
BRO/A/06/029	File - Audemars Piguet: *As Time Goes By: The Art of Complex Watches*	2001	1 brochure and CD-Rom in branded wallet
BRO/A/06/030	File - Audemars Piguet: press kit advertising the "Edward Piguet Sapphire Tourbillon" watch <i>Scope and content:</i> Includes cover letter and a short history of the Manufacture Audemars Piguet.	2002 Jan	loose papers and CD-Rom in branded wallet
BRO/A/06/031	File - Audemars Piguet: press kit featuring the 2002 Alinghi advertising campaign, with America's Cup 2003 sponsorship and the launch of "Royal Oak City of Sails" chronograph	2002 Jun	loose papers and CD-Rom in branded wallet
BRO/A/06/032	File - Audemars Piguet: press kit advertising the "New Promesse" jewellery and wristwatch with lizard strap	n.d. [pre-2003]	loose papers and CD-Rom in branded wallet
BRO/A/06/033	File - Audemars Piguet: commemorative edition of brochure advertising the "Royal Oak Offshore Alinghi" dual time watch <i>Scope and content:</i> Also includes cover letter.	2003 Jan	1 brochure and CD-Rom in branded wallet
BRO/A/06/034	File - Audemars Piguet: brochure advertising the "Edward Piguet Tradition d'Excellence No 3" watch	2003 Feb	1 brochure and CD-Rom in branded wallet
BRO/A/06/035	File - Audemars Piguet: brochure advertising the "Royal Oak Offshore T3 Chronograph" and partnership with Arnold Schwarzenegger	2003 Jun	1 brochure and CD-Rom in branded wallet
BRO/A/06/036	File - Audemars Piguet: brochure advertising "Ladies' Rubber-clad Royal Oak Offshore Gem-Set Chronograph"	2003 Jun	1 brochure and CD-Rom in branded wallet
BRO/A/06/037	File - Audemars Piguet: brochure advertising "Promesse St. Petersburg" limited edition ladies' watch created for the tricentenary of the foundation of St. Petersburg	2003 Jul	loose sheet of paper and CD-Rom in branded wallet

BRO/A/06/038	File - Audemars Piguet: brochure advertising the "Musical Hours" world tour exhibition, launching in Geneva during SIHH 2003	2003 Jul	1 brochure and CD-Rom in branded wallet
BRO/A/06/039	File - Audemars Piguet: brochure advertising the "Royal Oak Concept" watches and the opening of a new production site in Le Locle	2003 Sep	2 brochures and 2 CD-Roms in branded wallet
BRO/A/06/040	File - Audemars Piguet: brochure advertising the "Royal Oak Offshore Arnold Schwarzenegger" chronograph	2003 Dec	1 brochure and CD-Rom in branded wallet
BRO/A/06/041	File - Audemars Piguet: brochure advertising ladies' "Millenary" watches and "Jules Audemars" chronograph	2004 Jan	loose papers and 2 CD-Roms in branded wallet
BRO/A/06/042	File - Audemars Piguet: brochure advertising the "Jules Audemars" selfwinding watch (Calibre 3120)	2004 Mar	1 brochure and CD-Rom in branded wallet
BRO/A/06/043	File - Audemars Piguet: brochure advertising the "Edward Piguet" selfwinding chronograph	2004 Apr	1 brochure and CD-Rom in branded wallet
BRO/A/06/044	File - Audemars Piguet: *Femmes du monde* brochure advertising the "Deva", "Dream", "Lady Royal Oak" and "Myriade" ladies' watch collections	2004 Apr	loose papers and CD-Rom in branded wallet
BRO/A/06/045	File - Audemars Piguet: brochure advertising the "Royal Oak Offshore Juan Pablo Montoya" chronograph <i>Scope and content:</i> Also includes cover letter.	2004 Jul	1 brochure and CD-Rom in branded wallet
BRO/A/06/046	File - Audemars Piguet: brochure advertising the "Edward Piguet Tourbillon" with power reserve	2004 Jul	1 brochure and CD-Rom in branded wallet
BRO/A/06/047	File - Audemars Piguet: *Femmes du monde* brochure advertising the "Deva" collection of ladies' jewellery	2004 Jul	1 brochure and CD-Rom in branded wallet
BRO/A/06/048	File - Audemars Piguet: *Audemars Piguet Foundation 1992-2004*, brochure promoting their forest conservation and environmental education projects	2004 Oct	1 brochure, loose papers and CD-Rom in branded wallet
BRO/A/06/049	File - Audemars Piguet: brochure advertising the "Royal Oak Lady Alinghi" watch <i>Scope and content:</i> Also includes cover letter.	2004 Nov	1 brochure and CD-Rom in branded wallet
Series BRO/A/07: BEDAT & COMPANY			
<u>Date:</u> 1997 (creation)			

<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/07/001	File - Bedat & Co.: press kit and release from Time Products plc regarding the distribution of Bedat watches	1997	loose papers, photographs and slides in branded wallet
Series BRO/A/08: BLANCPAIN			
<u>Date</u> : 1992–2000 (creation)			
<u>Physical description</u> : 7 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/08/001	File - Blancpain: brochure showcasing the company history and their finest watchmaking achievements <i>Scope and content:</i> 70 pages	1992 Feb	1 volume
BRO/A/08/002	File - Blancpain: *La Revue Des Montres Mensuel* , a brochure advertising the "Fifty Fathoms", "GMT", and "Air Command" collections (also known as the "Land, Sea, Air Trilogy")	n.d. [1990s]	1 brochure
BRO/A/08/003	File - Blancpain: press kit advertising the "Fifty Fathoms", "GMT", and "Air Command" collections (also known as the "Land, Sea, Air Trilogy")	n.d. [1990s]	loose papers and photographs in branded wallet
BRO/A/08/004	File - Blancpain: brochure advertising "the six masterpieces of Blancpain" (ultra-slim watch, moon-phase watch, perpetual calendar, split-second chronograph, tourbillon, minute repeater), and self-winding 2100 watch and chronograph	1994	1 brochure
BRO/A/08/005	File - Blancpain: "Basel Fair 1998" press kit advertising the "2100 Collection of Complications", and "2100 Half-Hunting", "2100 Military", "Flyback", "Trilogy", "Ladies Chronograph", and "Ladybird" watch collections	1998	loose papers in branded wallet

BRO/A/08/006	File - Blancpain: press kit and release regarding the recovery of a collection of erotic watches by German police, and descriptions of Half-Hunter Moon Phase Calendar Watch	1998 Aug	loose papers and photographs in branded wallet
BRO/A/08/007	File - Blancpain: "Basel News 2000" press kit advertising the "2100 Time Zone", "Concept 2001", "Automatic Tourbilon with Perpetual Calendar" and "Ultra-Slim Half-Hunter" watches <i>Scope and content:</i> Also includes special report on "Blancpain: 265 years of dedication to mechanical watches" and correspondence.	2000	loose papers and CD-Rom in branded wallet

Series BRO/A/09: BOVETDate: 1999 (creation)Physical description: 1 filePublication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/09/001	File - Bovet: "SIHH 1999" press kit promoting "Fleurier" and "Witness" watches	1999	loose papers and colour slides in branded wallet

Series BRO/A/10: BREGUETDate: 1997–2000s (creation)Physical description: 11 filesPublication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/10/001	File - Breguet: "250 years of creative history", press kit marking the 250th anniversary of the birth of Abraham-Louis Breguet	1997	loose papers and photographs in branded wallet
BRO/A/10/002	File - Breguet: press kit recounting its history and promoting the limited edition 250th anniversary watches, and new models for Basel 1997 fair	1997	loose papers, photographs and slides in branded wallet

BRO/A/10/003	File - Breguet: press kit advertising the "In-line perpetual-calendar" wristwatch with instant year change, limited edition 250th anniversary watches and clocks, and new models for Basel 1997 fair	1997	loose papers, photographs and slides in branded wallet
BRO/A/10/004	File - Breguet: press kit advertising the "Type XX Aeronavale" chronograph	1997	loose papers and slides in branded wallet
BRO/A/10/005	File - Breguet: press kit advertising the "Prix Abraham-Louis Breguet", a prize-giving ceremony marking the 250th anniversary <i>Scope and content:</i> The ceremony took place on 21 November 1997 at Hôtel Beau-Rivage, Neuchâtel. The kit includes rules for the awards and two photographs of participants.	1997	loose papers and photographs
BRO/A/10/006	File - Breguet: SIHH 1999 press kit featuring company history and advertising new introductions ("Classique", "Heritage", "Marine", "Type XX" and special models)	1999	loosed papers and colour slides in branded wallet
BRO/A/10/007	File - Breguet: press kit advertising the inauguration of the Breguet Boutique and Museum on Place Vendôme in Paris <i>Scope and content:</i> Photographs show Ref. 1009 and Ref. 5038 gold watches sold in the 1800s.	2000	loose papers and photographs in branded wallet
BRO/A/10/008	File - Breguet: press kit celebrating the 225th anniversary and promoting new watches for Basel and SIHH 2000, from the "Classique", "Héritage" and "TypeXX" collections	2000	loose papers, photographs and slides in branded wallet
BRO/A/10/009	File - Breguet: press kit showcasing the history of the company and events celebrating the 200th anniversary of the tourbillon at Versailles, and the limited edition "Breguet à Versailles" watch	2001	loose papers in branded wallet
BRO/A/10/010	File - Breguet: "La Collection Breguet de Montres Anciennes" press kit showcasing its vintage watches, from 1798 to 1975	n.d. [2000s]	loose papers, photographs and slides in branded wallet
BRO/A/10/011	File - Breguet: brochure promoting the launch of the first range of women's jewellery	n.d. [2000s]	loose papers, photographs and CD-Rom in branded wallet

Series BRO/A/11: BULGARI

Date: 2003 (creation)

Physical description: 1 file

Publication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/11/001	File - Bulgari: press kit advertising the "Lucea" ladies' watch, "Bulgari-Bulgari" annual calendar and moon phases watches, and the "Diagono Professional" scuba diving watch <i>Scope and content:</i> Also includes an article on the company's history.	2003	loose papers and CD-Rom in branded wallet
Series BRO/A/12: CAMBERY			
<u>Date:</u> 1997 (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/12/001	File - Cambery: brochure advertising jewellery and jewelled clocks <i>Scope and content:</i> Also includes a cover letter.	1997	photographs in a branded wallet
Series BRO/A/13: CARTIER			
<u>Date:</u> n.d. [1990s] (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/13/001	File - Cartier: press kit advertising the "Aziyade" clock, "Mystery" and "Skeletal" pocket watches, and "Mini Diabolo", "Baignoire 67", "Mini Tank", "Tank Kilim" and bracelet "Lakarda" wrist watches	n.d. [1990s]	loose papers and photographs in branded wallet
Series BRO/A/14: CHOPARD			
<u>Date:</u> 1997–1998 (creation)			
<u>Physical description:</u> 5 files			
<u>Publication status:</u>			

Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/14/001	File - Chopard: press kit advertising the "Happy Sport" watch collection	1997	loose papers in branded wallet
BRO/A/14/002	File - Chopard: press kit advertising "Casmir", "Ice Cube", "Haute Joaillerie" watch collections and fashion accessories, featuring Carla Bruni	1997 Jun	loose papers and photographs in branded wallet
BRO/A/14/003	File - Chopard: press kit advertising "Happy Diamonds" Valentine's Day watch collection <i>Scope and content:</i> Also includes correspondence.	1997 Nov	loose papers and photographs in branded wallet
BRO/A/14/004	File - Chopard: press kit advertising Christmas gifts, including "Mille Miglia" watches	1997	loose papers and photographs in branded wallet
BRO/A/14/005	File - Chopard: press kits showcasing the company, its watches and technologies including the LUC movement <i>Scope and content:</i> Also includes correspondence.	1998 Jun	brochure, loose papers, photographs and slides in branded wallet
Series BRO/A/15: CHRONOSWISS			
<u>Date:</u> 2008 (creation)			
<u>Physical description:</u> 2 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/15/001	File - Chronoswiss: 25th anniversary CD-Rom and booklet with images of product novelties, watch collections, straps and bracelets, and company history	2008	in metal box
BRO/A/15/002	File - Chronoswiss: 25th anniversary CD-Rom and booklet with images of product novelties <i>Scope and content:</i> Some, but not all images are also included in BRO/A/15/001.	2008	in metal box
Series BRO/A/16: CORUM			
<u>Date:</u> 1995–1998 (creation)			

<u>Physical description</u> : 4 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/16/001	File - Corum: press kit advertising "Golden Bridge", "Admiral's Cup" and "Automaton Quarter Repeater (Sailing)" watches	n.d. [c.1995]	loose papers and slides in branded wallet
BRO/A/16/002	File - Corum: assorted brochures advertising "Romulus", "Golden Bridge", "Admiral's Cup", "Automatic 100", "Arcus", "Éphéméris" and "Coin" watches	1996–1997	4 brochures in an envelope
BRO/A/16/003	File - Corum: press kit advertising "Lady's Choice" jewelled watch	1997	loose papers and photograph in branded wallet
BRO/A/16/004	File - Corum: "New Creations Basle 1998" press kit advertising "Tabogan Racing" and "Admiral's Cup Classic" watches	1998	loose papers and slides in branded wallet
Series BRO/A/17: ROGER DUBUIS			
<u>Date</u> : 2001 (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/17/001	File - Roger Dubuis: press kit advertising the "Much More" and "Homage" watch collections, and "Tri-Retrograde" movement <i>Scope and content:</i> Also includes cover letter.	2001 Sep	loose papers, photographs and slides in branded wallet
Series BRO/A/18: ALFRED DUNHILL			
<u>Date</u> : 1999 (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/18/001	File - Alfred Dunhill: press kit advertising the "Longitude", "Jewelled", "Millennium", "CityScape" and "Facet" watch and accessory collections	1999	loose papers, photographs and slides in branded wallet
Series BRO/A/19: EBEL			
<u>Date:</u> 1998 (creation)			
<u>Physical description:</u> 3 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/19/001	File - Ebel: press kit advertising "1911", "Voyager" and "Discovery" watches	1998	loose papers and slides
BRO/A/19/002	File - Ebel: press kit and releases advertising "Discovery" and "Sportwave Chrono" watches <i>Scope and content:</i> Also includes cover letter and notes.	1998 Sep	loose papers and slides
BRO/A/19/003	File - Ebel: press kit advertising the "Steel Beluga" ladies' watch	1998	loose papers and slides
Series BRO/A/20: ETERNA			
<u>Date:</u> 1990s (creation)			
<u>Physical description:</u> 7 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/20/001	File - Eterna: reprint of "Eterna: 135 years of precision watch-making", an illustrated article by Gisbert L. Brunner <i>Scope and content:</i> Originally published in *Alte und moderne Zeitmessung*, no. 5/6 (Callwey Verlag, Munich, 1991).	1991	1 brochure

BRO/A/20/002	File - Eterna: brochures celebrating its 140 years' history and showcasing its watch collections ("1935", "Airforce", "Eterna-Matic", "Pulsometer", "1856 Classic", "The Kontiki", "Athena", "Pininfarina" and "Galaxis") <i>Scope and content:</i> Includes Swiss price list.	1996	3 brochures and loose papers
BRO/A/20/003	File - Eterna: press kit and release advertising "Super KonTiki" sports watch worn by Stefano Makula during his record-breaking deep dive	1997 Mar	loose papers, photographs and slides in branded wallet
BRO/A/20/004	File - Eterna: press kit and release celebrating 50 years of KonTiki diver's sportswatch (1947-97)	1997	loose papers, photographs and slides in branded wallet
BRO/A/20/005	File - Eterna: brochure promoting the collaboration of Eterna and Pininfarina, and its "Sportswatch", "Sportswatch Medium", "Professional Diver" watches and "Automatic Chronograph"	n.d. [post-1995]	1 brochure
BRO/A/20/006	File - Eterna: press kit and release promoting new "Galaxis" stainless steel watch	n.d. [late 1990s]	loose papers, photograph and slide in branded wallet
BRO/A/20/007	File - Eterna: press kit advertising the Eterna Pulsometer Chronograph	n.d. [late 1990s]	loose papers, photographs and slides in branded wallet

Series BRO/A/21: CHARLES FRODSHAM

Date: 2008 (creation)

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/21/001	File - Charles Frodsham: *Independently Driven* event brochure for the presentation of the new wristwatch at the BHI 150th anniversary <i>Scope and content:</i> With autographs of event attendees.	2008 Jun	loose papers and drawings in branded wallet

Series BRO/A/22: GERALD GENTA

Date: n.d. [c.2000] (creation)

Physical description: 1 file

Publication status:

Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/22/001	File - Gerald Genta: press kit advertising the launch of "Retro Time Animation" (featuring Mickey Mouse and other cartoon characters) and "Retro Classic" watch collections	n.d. [c.2000]	loose papers and photographs in damaged branded wallet
Series BRO/A/23: GIRARD-PERREGAUX			
<u>Date</u> : 1983–2002 (creation)			
<u>Physical description</u> : 9 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/23/001	File - Girard-Perregaux: *Tourbillon with Three Golden Bridges*, a book by Roland Carrera	1983	1 volume, 48 pages
BRO/A/23/002	File - Girard-Perregaux: brochure advertising the "Pour Ferrari F50" 50th anniversary automatic chronograph with perpetual calendar	n.d. [c.1989]	1 brochure
BRO/A/23/003	File - Girard-Perregaux: photocopy of press kit advertising the "Lady Collection" of watches	n.d. [1997]	loose papers
BRO/A/23/004	File - Girard-Perregaux: *Haute horlogerie: its significance and value* brochure, showcasing the tourbillon with three gold bridges and the "pour Ferrari" watches <i>Scope and content:</i> CD-Rom, originally included in the pack, is missing.	1998	1 brochure and slides
BRO/A/23/005	File - Girard-Perregaux: press kit advertising "Tourbillon with Three Gold Bridges" chronographs <i>Scope and content:</i> Also includes cover letter from Time Products.	1998 – 1999	1 brochure, loose papers and CD-Rom in branded wallet

BRO/A/23/006	File - Girard-Perregaux: catalogue for the 1999 Salon International de la Haute Horlogerie in Geneva, showcasing the S.F. Foudroyante, Ferrari, Vintage, Traveller and "F" watches, and the Villa Marguerite museum	1999	1 brochure and CD-Rom in branded wallet
BRO/A/23/007	File - Girard-Perregaux: press kit and release regarding racing prototype chronograph to be worn by Rubens Barichello in the Formula One Brasil Grand Prix, and "Pour Ferrari F1-2000 World Champion 1999-2000-2001" watch collection	2001 Mar	brochure, loose papers and CD-Rom in branded wallet
BRO/A/23/008	File - Girard-Perregaux: press kit with company history, economic information and promotional leaflets for the "Richeville", "Sea Hawk", "Classique" and "Vintage" watch and chronograph collections	2002	brochures, loose papers and CD-Rom in a hardback branded wallet
BRO/A/23/009	File - Girard-Perregaux: brochures advertising the "Vintage 1945 XXL" split-seconds and "Grande Dame Vintage 1945" chronographs	2002	2 brochures and CD-Roms

Series BRO/A/24: GLASHÜTTE

Date: n.d. [2000s] (creation)

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/24/001	File - Glashütte: brochure showcasing the company history and "Caliber 90", "PanoMaticDate" and "PanoMaticLunar" watches	n.d. [2000s]	1 brochure

Series BRO/A/25: GREUBEL FORSEY

Date: n.d. [2000s] (creation)

Physical description: 1 file

Publication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/25/001	File - Greubel Forsey: press kit advertising its double tourbillon technique	n.d. [2000s]	loose papers in branded wallet
Series BRO/A/26: DE GRISOGONO			
<u>Date:</u> n.d. [1997 or 1998] (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/26/001	File - de Grisogono: press kit advertising its first watch, "Instrumento No. Uno"	n.d. [1997 or 1998]	loose papers and photograph in branded wallet
Series BRO/A/27: HAMILTON			
<u>Date:</u> 2008 (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/27/001	File - Hamilton: *The Hamilton Tribune* promotional magazine	2008	1 issue
Series BRO/A/28: HUBLLOT			
<u>Date:</u> n.d. [2005] (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/28/001	File - Hublot: *Big Bang* watch collection catalogue	n.d. [2005]	1 brochure
Series BRO/A/29: INTERNATIONAL WATCH COMPANY (IWC)			
<u>Date:</u> 1996–2003 (creation)			

<u>Physical description</u> : 6 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/29/001	File - IWC: press kit featuring the company history and advertising the "Portugieser Rattrapante", "Portugieser Automatic" and "Novecento Automatic" watches	1996	loose papers, photographs and slides in branded wallet
BRO/A/29/002	File - IWC: press kit advertising new product launches for Basel 2001, including "GST Perpetual Calendar" in titanium and "GST Chrono-Rattrapante"	2001 Mar	loose papers and CD-Rom
BRO/A/29/003	File - IWC: press kit advertising new product launches for SIHH 2002, including "The Big Pilot's Watch" (ref. 5002)	2002 Apr	loose papers and 2 CD-Roms in branded wallet
BRO/A/29/004	File - IWC: press kit advertising the new "GST Perpetual Calendar" and "GST Chrono-Rattrapante"	2002 Sep	loose papers and CD-Rom in branded wallet
BRO/A/29/005	File - IWC: press kit advertising the new "Portuguese Chrono-Automatic" range <i>Scope and content:</i> Also includes cover letter.	2002 Oct	loose papers, photograph and CD-Rom in branded wallet
BRO/A/29/006	File - IWC: *Watch International* magazine, no. 2	2003 Sep	1 issue
Series BRO/A/30: JACOB & CO.			
<u>Date</u> : 2002–2007 (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/30/001	File - Jacob & Co: press kit advertising the launch of "The Crystal Tourbillon", "The Five Time Zone" collection, limited diamond editions, the "Epic Automatic Chronograph", "Napoleon" collection, "The Manhattan", "The Standard Automatic" and "The Quentin"	2002–2007	loose papers and photographs in branded wallet

Series BRO/A/31: JAEGER-LECOULTREDate: 1990s–2010 (creation)Physical description: 20 filesPublication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/31/001	File - Jaeger-LeCoultre: "The Reference" illustrated booklet describing the products, developments and plans for the future	n.d. [1990s]	1 brochure
BRO/A/31/002	File - Jaeger-LeCoultre: "Reverso: the Living Legend" press kit celebrating the history of the "Reverso" collection and the launch of the "Reverso Chronographe Rétrograde"	1996	loose papers and slides in branded wallet
BRO/A/31/003	File - Jaeger-LeCoultre: "A Tradition of High Demands" press kit advertising the launch of "Reverso Blue" and "Master Black" watches	1998	loose papers, photographs and slides in branded wallet
BRO/A/31/004	File - Jaeger-LeCoultre: "Chronicles of Excellence" press kit advertising the "Reverso Memory" and "Reverso Gran'Sport Chronographe" watches and "Atmos du Millénaire Atlantis" clock	1999	loose papers, photographs and slides in branded wallet
BRO/A/31/005	File - Jaeger-LeCoultre: press kit advertising the "Atmos du Millénaire Atlantis" clock	1999	loose papers, photographs and slides in branded wallet
BRO/A/31/006	File - Jaeger-LeCoultre: invitations to events, including the opening of the London boutique (2000) and collection presentation in London, celebrating the "Reverso" 75th anniversary (2006)	2000–2006	loose papers and photographs
BRO/A/31/007	File - Jaeger-LeCoultre: press kit advertising an exhibition on the the art of horological engraving planned for June 2001 <i>Scope and content:</i> Also includes press releases re. the appointment of Jerome Lambert as managing director, and SIHH Fair.	2001 Mar–2001 Nov	loose papers in branded wallet

BRO/A/31/008	File - Jaeger-LeCoultre: press kit advertising an exhibition on the art of horological engraving and its history, featuring master-engraver Dominique Vuez <i>Scope and content:</i> The exhibition took place on 1-14 June 2001 at Jaeger-Le Coultre boutique in Old Bond Street, London. File also includes correspondence and an invitation.	2001 Jun-2001 Jul	loose papers and photographs in branded wallet
BRO/A/31/009	File - Jaeger-LeCoultre: press kit advertising the "Reverso Neva" and "Reverso Septantième" watch collections and the "Master Compressor Memovox" <i>Scope and content:</i> Includes "SIHH 2002" CD-Rom. Also includes an annotated draft version of the "Reverso Septantième" description.	2002	loose papers, photographs and CD-Rom in branded wallet
BRO/A/31/010	File - Jaeger-LeCoultre: press kit advertising Christmas gift ideas (*Reverso Haute Joaillerie" ladies' watches) and a gem-setting demonstration event	2002	loose papers, photographs and slides in branded wallet
BRO/A/31/011	File - Jaeger-LeCoultre: press kit advertising the "Reverso Latitude" watch collection	2003	loose papers and photographs in branded wallet
BRO/A/31/012	File - Jaeger-LeCoultre: press kit advertising innovations for SIHH 2003 (the "Master Control Diadem" collection and "Reverso Grande Date")	2003	loose papers and photographs in branded wallet
BRO/A/31/013	File - Jaeger-LeCoultre: press kit advertising novelties presented at the SIHH 2003 ("Reverso Grande Réserve", "Reverso Platinum No. Two", "Master Antoine LeCoultre" and "Joaillerie Rivière 101") <i>Scope and content:</i> Includes the "SIHH 2003" CD-Rom.	2003	loose papers, photographs and CD-Rom in branded wallet
BRO/A/31/014	File - Jaeger-LeCoultre: press kit on the art of engraving, advertising a free hand-engraving service with the purchase of a Reverso watch for the wedding season, and showcasing the work of master-engraver Dominique Vuez	2003	loose papers, photographs and slides in branded wallet
BRO/A/31/015	File - Jaeger-LeCoultre: annotated draft of the description of the "Master Compressor Extreme LAB" watch <i>Scope and content:</i> Part of press kit.	2007 Apr	loose papers
BRO/A/31/016	File - Jaeger-LeCoultre: press kit advertising the "Reverso Classique", "Reverso Lady" and "Reverso Florale" ladies' watch collections	n.d. [2000s]	loose papers, photograph and slide in branded wallet

BRO/A/31/017	File - Jaeger-LeCoultre: press kit advertising the new "Master Hometown" and "Master Compressor Dualmatic" watches and "Autotractor" movement	n.d. [2000s]	loose papers and photograph in branded wallet
BRO/A/31/018	File - Jaeger-LeCoultre: promotional pack showcasing the company's technical achievements, with drawings	n.d. [2000s]	loose cards in small branded wallet
BRO/A/31/019	File - Jaeger-LeCoultre: advertising materials for the "Reverso" grande complication with three faces, and promotional photographs of "Atmos Elysée" clock and "Reverso Géographique" and "Master Moon Platine" watches	n.d. [2000s]	loose papers and photographs
BRO/A/31/020	File - Jaeger-LeCoultre: *Three* Yearbook 2010	2010	1 volume, 128pp

Series BRO/A/32: URBAN JÜRGENSEN & SØNNER

Date: 1997 (creation)

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/32/001	File - Urban Jürgensen & Sønner: general promotional brochure	1997	1 brochure, loose papers, photographs and slides in branded wallet
	<i>Scope and content:</i> Also includes correspondence and photocopy promotional materials.		

Series BRO/A/33: KARBON

Date: n.d. [1990s–2000s] (creation)

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/33/001	File - Karbon Watches: press kit advertising "Blacktop", "Sprint", "Master", "Style" and "Star" watches	n.d. [1990s–2000s]	loose papers and slides in branded wallet

Series BRO/A/34: A. LANGE & SÖHNE

<u>Date:</u> 1995–2005 (creation)			
<u>Physical description:</u> 17 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/34/001	File - A. Lange & Söhne: *When Time Came Home* information brochure on the company and its products <i>Scope and content:</i> Includes the company's history, descriptions of its watches, list of official agents, and a retail price list for "Lange 1", "Arkade", "Saxonia", "1815", and "Lange-Tourbillon" watches.	1995	1 brochure
BRO/A/34/002	File - A. Lange & Söhne: articles on the company history and its products <i>Scope and content:</i> Includes "A. Lange & Söhne: the rebirth of a famous name", a draft article by G. Brooks with handwritten notes, and six articles on various aspects of the company history. Also includes 14 framed and captioned 35mm slides mainly of Lange watches and company directors; a damaged unframed slide of a Lange watch; a colour photograph of Wempe watch and jewellery shop; and photocopy pages from a Lange catalogue.	1997	loose papers, photographs and slides in branded wallet
BRO/A/34/003	File - A. Lange & Söhne: press kit advertising "The Blue Line" (three blue dial watches from the "Lange 1", "Saxonia" and "Arkade" collections)	1997 Feb	loose papers, photographs and slides in branded wallet
BRO/A/34/004	File - A. Lange & Söhne: *Basel News 1998* press kit advertising the "Cabaret", "1815 Up and Down", "Lange 1", "Lange 1A" and "The Little 1" watches <i>Scope and content:</i> One of the photographs shows the newly opened production facility in Glashütte.	1998 Apr	loose papers, photographs and CD-Rom in branded wallet
BRO/A/34/005	File - A. Lange & Söhne: press release announcing the bestowal of the Order of Merit of the Free State of Saxony on Walter Lange <i>Scope and content:</i> The event took place on 20 July 1998 in Dresden.	1998 Jul	loose papers and photograph in branded wallet
BRO/A/34/006	File - A. Lange & Söhne: press release announcing the presentation of the bust of Ferdinand Adolph Lange to his great-grandson Walter Lange at Glashütte	1998 Dec	loose papers and photograph in branded wallet
BRO/A/34/007	File - A. Lange & Söhne: press release announcing the publication of *A. Lange & Söhne: The Watchmakers of Dresden* (Antiquorum Editions, Geneva) by Reinhard Meis	1999 Feb	loose papers and colour slides in branded wallet

BRO/A/34/008	File - A. Lange & Söhne: *Basel News 1999* press kit advertising the new "Datograph" and "1815 Moonphase" watches <i>Scope and content:</i> Also includes cover letter.	1999 Apr	loose papers, photographs and CD-Rom in branded wallet
BRO/A/34/009	File - A. Lange & Söhne: *Basel News 2000* press kit, advertising the "Lange 1-Tourbillon", "1815", anniversary "Langematik" and "Lange 1 Soirée" with mother-of-pearl dial watches <i>Scope and content:</i> Also includes cover letter.	2000 Mar	loose papers, photographs, drawings and CD-Rom in branded wallet
BRO/A/34/010	File - A. Lange & Söhne: *Basel News 2001* press kit, advertising the "Langematik-Perpetual" watch with perpetual calendar <i>Scope and content:</i> Also includes cover letter.	2001 Mar	loose papers, photographs, drawings and CD-Rom in branded wallet
BRO/A/34/011	File - A. Lange & Söhne: *News 2002* press kit advertising new watch releases for SIHH in Geneva (the "Lange 1 Moonphase" and "Lange Grand Arkade") <i>Scope and content:</i> Also includes cover letter. Includes drawings of movements and mechanisms.	2002 Apr	loose papers, photographs, drawings and CD-Rom in branded wallet
BRO/A/34/012	File - A. Lange & Söhne: *News 2003* press kit advertising new watch releases for SIHH in Geneva (the "Grand Lange 1 Luna Mundi Ursa Major and Southern Cross", "The Grand Lange 1", The Grand Langematik" and "The Lange 1 Luminous") <i>Scope and content:</i> Includes drawings of movements and mechanisms.	2003 Apr	loose papers, photographs, drawings and CD-Rom in branded wallet
BRO/A/34/013	File - A. Lange & Söhne: press release announcing the launch of the company website	2003 Apr	loose papers
BRO/A/34/014	File - A. Lange & Söhne: *Press Information 2004* press kit featuring the company history and advertising new releases for SIHH in Geneva (the "Lange Double Split", "1815 Automatik", "1815 Chronograph" and "Cabaret Moonphase" watches) <i>Scope and content:</i> Includes drawings of movements and mechanisms.	2004 Mar	loose papers, photographs, drawings and CD-Roms in branded wallet

BRO/A/34/015	File - A. Lange & Söhne: *Press Information 2005* press kit featuring the company history and advertising new release for SIHH in Geneva (the "Lange 1 Time Zone) <i>Scope and content:</i> Also includes time zone map and drawings of movements and mechanisms.	2005 Mar	loose papers, photographs, drawings and CD-Roms in branded wallet
BRO/A/34/016	File - A. Lange & Söhne: *Lange Time Zone Event* press kit announcing the global launch of the new "Lange Time Zone 1" watch <i>Scope and content:</i> Also includes a world map of the event, an invitation to the event, and a cover letter referring to the cancellation of the London launch scheduled for 8 July 2005, due to the terrorist attack the day before.	2005 Jul	loose papers, photographs, drawings and CD-Roms in branded wallet
BRO/A/34/017	File - A. Lange & Söhne: press releases announcing the launch of a new edition of the "Datograph" collection and the appointment of Cottrills as new UK retailer	2005 Oct	loose papers and photograph in branded wallet

Series BRO/A/35: LONGINES

Date: 1992–1997 (creation)

Physical description: 11 files

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/35/001	File - Longines: 125th/160th anniversary illustrated timeline brochure <i>Scope and content:</i> Celebrating 160 years of the company's watchmaking tradition and 125-year history of the brand.	1992	1 brochure
BRO/A/35/002	File - Longines: *Collection Navigator* brochure celebrating Commander P.V.H. Weems' navigation system and advertising the watch collection	1993 Oct	1 brochure
BRO/A/35/003	File - Longines: *The Pioneers Watch* brochure advertising the collection	1995 Apr	1 brochure
BRO/A/35/004	File - Longines: *Longines Information: Conquest VHP Perpetual Calendar* brochure	1996 Apr	1 brochure

BRO/A/35/005	File - Longines: information brochure showcasing its history and products ("Conquest", "Golden Wing", "Navigator", "La Grande Classique", "Flagship", "Ladies" "Agasiz", "Francillon" and the "Gold" collections)	1996 Jun	1 brochure
BRO/A/35/006	File - Longines: *La Grande Classique de Longines* brochure advertising the collection	1996 Oct	1 brochure with loose papers
BRO/A/35/007	File - Longines: *Conquest* brochure advertising the "Quartz", "AHP", "VHP, "Automatics" and "Dichro" models	1996 Dec	1 brochure
BRO/A/35/008	File - Longines: *History of a Legend* brochure advertising the 130th/165th anniversary presentation case of three watches issued as a tribute to the pioneers of aviation <i>Scope and content:</i> Celebrating 165 years of the company's watchmaking tradition and 130-year history of the brand.	1997 Feb	1 brochure
BRO/A/35/009	File - Longines: *Longines Information: Conquest AHP* brochure advertising the automatic watch collection	1997 Mar	1 brochure
BRO/A/35/010	File - Longines: *Lindbergh Spirit Collection* brochure celebrating Lindbergh's flight and advertising the "Hour Angle" watch and chronograph	1997 Apr	1 brochure
BRO/A/35/011	File - Longines: *Catch the Spirit* press kit advertising the "Lindbergh Spirit" watch collection <i>Scope and content:</i> Also includes reproductions of *Paris-Matinal* and *The New York Herald* 1927 issues with articles on Charles Lindbergh's flight and the flight map, and newspaper articles.	1997	loose papers, photographs and slides in branded wallet

Series BRO/A/36: MONTBLANC

Date: 2008 (creation)

Physical description: 1 file

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/36/001	File - Montblanc: *Collection Villeret 1858* press kit featuring the company history and advertising new products for SIHH 2008 ("Minerva" chronograph)	2008	hardback book, loose papers, photographs and CD-Rom in branded box

Series BRO/A/37: LES MONTS

<u>Date:</u> 2000 (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/37/001	File - Les Monts: press kit and advertising the prizewinning "Graham" chronograph collection, and "Tompion" and "Arnold & Son" timepieces	2000	loose papers and drawings in branded wallet
Series BRO/A/38: MOVADO			
<u>Date:</u> 1996 (creation)			
<u>Physical description:</u> 2 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/38/001	File - Movado: press kit advertising the publication of *The Movado History*, the first book on the company history	1996	loose papers and photographs in branded wallet
BRO/A/38/002	File - Movado: press kit advertising the launch of "Movado Vizio" watches for Basel 1996	1996	loose papers and photographs in branded wallet
Series BRO/A/39: OMEGA			
<u>Date:</u> 1994–1999 (creation)			
<u>Physical description:</u> 7 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/39/001	File - Omega: incomplete press kit advertising the "Speedmaster Professional Moon Watch" <i>Scope and content:</i> The colour slides show a pocket watch.	1994 Jun	photographs and slides in branded wallet

BRO/A/39/002	File - Omega: press kit advertising the new "Sapphette" collection of ladies' watches	1995 Nov	loose papers and photographs in branded wallet
BRO/A/39/003	File - Omega: press kit showcasing Omega's century of watch advertising, featuring Cindy Crawford, Elle Macpherson, Michael Schumacher and other celebrities <i>Scope and content:</i> Other featured celebrities: Bernhard Langer, Liselotte Neumann, Rod Davis, Alexander Popov and Martina Hingis.	1996 Jan	in branded wallet
BRO/A/39/004	File - Omega: press kit advertising its "New Constellation" watches, featuring Cindy Crawford and Elle Macpherson	1996 Jan	loose papers and photographs in branded wallet
BRO/A/39/005	File - Omega: press kit advertising the launch of the new "Speedmaster Racing" watch collection, featuring Michael Schumacher	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/006	File - Omega: press kit advertising a new generation of "Speedmaster" watches, featuring Michael Schumacher and Elle Macpherson <i>Scope and content:</i> Some photographs show the Omega Speedmaster Professional worn by astronaut Richard R. Gordon on Apollo 12 mission, and a 1909 Chronometer pocket watch.	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/007	File - Omega: press kit advertising the launch of "De Ville Co-Axial Skeleton" watch collection, featuring George Daniels	1999	1 brochure, loose papers and photographs in branded wallet

Series BRO/A/39: PROMOTIONAL PUBLICATIONS: OMEGA

Date: 1994–1999 (creation)

Physical description: 7 files

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/39/001	File - Omega: incomplete press kit advertising the "Speedmaster Professional Moon Watch" <i>Scope and content:</i> The colour slides show a pocket watch.	1994 Jun	photographs and slides in branded wallet
BRO/A/39/002	File - Omega: press kit advertising the new "Sapphette" collection of ladies' watches	1995 Nov	loose papers and photographs in branded wallet

BRO/A/39/003	File - Omega: press kit showcasing Omega's century of watch advertising, featuring Cindy Crawford, Elle Macpherson, Michael Schumacher and other celebrities <i>Scope and content:</i> Other featured celebrities: Bernhard Langer, Liselotte Neumann, Rod Davis, Alexander Popov and Martina Hingis.	1996 Jan	in branded wallet
BRO/A/39/004	File - Omega: press kit advertising its "New Constellation" watches, featuring Cindy Crawford and Elle Macpherson	1996 Jan	loose papers and photographs in branded wallet
BRO/A/39/005	File - Omega: press kit advertising the launch of the new "Speedmaster Racing" watch collection, featuring Michael Schumacher	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/006	File - Omega: press kit advertising a new generation of "Speedmaster" watches, featuring Michael Schumacher and Elle Macpherson <i>Scope and content:</i> Some photographs show the Omega Speedmaster Professional worn by astronaut Richard R. Gordon on Apollo 12 mission, and a 1909 Chronometer pocket watch.	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/007	File - Omega: press kit advertising the launch of "De Ville Co-Axial Skeleton" watch collection, featuring George Daniels	1999	1 brochure, loose papers and photographs in branded wallet

Series BRO/A/39: OMEGA

Date: 1994–1999 (creation)

Physical description: 7 files

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/39/001	File - Omega: incomplete press kit advertising the "Speedmaster Professional Moon Watch" <i>Scope and content:</i> The colour slides show a pocket watch.	1994 Jun	photographs and slides in branded wallet
BRO/A/39/002	File - Omega: press kit advertising the new "Sapphette" collection of ladies' watches	1995 Nov	loose papers and photographs in branded wallet

BRO/A/39/003	File - Omega: press kit showcasing Omega's century of watch advertising, featuring Cindy Crawford, Elle Macpherson, Michael Schumacher and other celebrities <i>Scope and content:</i> Other featured celebrities: Bernhard Langer, Liselotte Neumann, Rod Davis, Alexander Popov and Martina Hingis.	1996 Jan	in branded wallet
BRO/A/39/004	File - Omega: press kit advertising its "New Constellation" watches, featuring Cindy Crawford and Elle Macpherson	1996 Jan	loose papers and photographs in branded wallet
BRO/A/39/005	File - Omega: press kit advertising the launch of the new "Speedmaster Racing" watch collection, featuring Michael Schumacher	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/006	File - Omega: press kit advertising a new generation of "Speedmaster" watches, featuring Michael Schumacher and Elle Macpherson <i>Scope and content:</i> Some photographs show the Omega Speedmaster Professional worn by astronaut Richard R. Gordon on Apollo 12 mission, and a 1909 Chronometer pocket watch.	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/007	File - Omega: press kit advertising the launch of "De Ville Co-Axial Skeleton" watch collection, featuring George Daniels	1999	1 brochure, loose papers and photographs in branded wallet

Series BRO/A/39: OMEGA

Date: 1994–1999 (creation)

Physical description: 7 files

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/39/001	File - Omega: incomplete press kit advertising the "Speedmaster Professional Moon Watch" <i>Scope and content:</i> The colour slides show a pocket watch.	1994 Jun	photographs and slides in branded wallet
BRO/A/39/002	File - Omega: press kit advertising the new "Sapphette" collection of ladies' watches	1995 Nov	loose papers and photographs in branded wallet

BRO/A/39/003	File - Omega: press kit showcasing Omega's century of watch advertising, featuring Cindy Crawford, Elle Macpherson, Michael Schumacher and other celebrities <i>Scope and content:</i> Other featured celebrities: Bernhard Langer, Liselotte Neumann, Rod Davis, Alexander Popov and Martina Hingis.	1996 Jan	in branded wallet
BRO/A/39/004	File - Omega: press kit advertising its "New Constellation" watches, featuring Cindy Crawford and Elle Macpherson	1996 Jan	loose papers and photographs in branded wallet
BRO/A/39/005	File - Omega: press kit advertising the launch of the new "Speedmaster Racing" watch collection, featuring Michael Schumacher	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/006	File - Omega: press kit advertising a new generation of "Speedmaster" watches, featuring Michael Schumacher and Elle Macpherson <i>Scope and content:</i> Some photographs show the Omega Speedmaster Professional worn by astronaut Richard R. Gordon on Apollo 12 mission, and a 1909 Chronometer pocket watch.	1996 Jul	loose papers, photographs and slides in branded wallet
BRO/A/39/007	File - Omega: press kit advertising the launch of "De Ville Co-Axial Skeleton" watch collection, featuring George Daniels	1999	1 brochure, loose papers and photographs in branded wallet

Series BRO/A/40: PATEK PHILIPPE

Date: 1997–2006 (creation)

Physical description: 25 files

Publication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/40/001	File - Patek Philippe: promotional photographs for the "Calatrava Ref. 96" 1932 model and "Ref. 5035" self-winding annual-calendar wristwatches <i>Scope and content:</i> In an envelope addressed by Patek Philippe to G. Brooks.	1997	loose photographs and envelope

BRO/A/40/002	File - Patek Philippe: press kit announcing the launch of new products for Basel 1998, including "Ref. 5036 Annual Calendar", "Ref. 5070 Square Button Chronograph" and "Golden Eclipse" jewelled watches <i>Scope and content:</i> Also includes cover letters.	1998	loose papers and photographs in branded wallet
BRO/A/40/003	File - Patek Philippe: *The Geneva Seal* booklet promoting the company's hallmark and press document on the visit of Patet Philippe workshops <i>Scope and content:</i> Includes cover letter.	1998 May	1 brochure and loose papers
BRO/A/40/004	File - Patek Philippe: press kit advertising the "Aquanaut" sports watch collection	1998 Jun	loose papers and photograph in branded wallet
BRO/A/40/005	File - Patek Philippe: press kit announcing the Argo 1998 Award for Watchmaking and advertising new jewelled watches and "Jumbo Nautilus" watch	1998 Sep–1998 Oct	loose papers, photographs, drawings and slides in branded wallet
BRO/A/40/006	File - Patek Philippe: press kit advertising the "Ref. 5059" perpetual calendar wristwatch and announcing the winning of the "Watch of the Year" award in Austria	1998 Nov–1998 Dec	loose papers, photographs and drawings in branded wallet
BRO/A/40/007	File - Patek Philippe: press releases announcing the launch of a new "Sculpture" watch collection in Moscow, and record-breaking auction prices of its watches	1999 Feb	in branded wallet
BRO/A/40/008	File - Patek Philippe: press kit announcing record-breaking auction prices of its watches, including the "Calibre 89" astronomical clock-watch and a self-winding "No. 760 000" watch <i>Scope and content:</i> Two versions of the press release, with some varying prices. One of the slides shows the "No. 760 000" watch sold in 1953 to Mr Champion and a letter referring to the sale.	1999 Feb	loose papers and colour slides in branded wallet
BRO/A/40/009	File - Patek Philippe: press kit advertising the "Twenty-4" collection of ladies' watches	1999 spring	loose papers and photograph in branded wallet
BRO/A/40/010	File - Patek Philippe: press kit advertising the "Ref. 5054" complication wristwatch and the company's achievements <i>Scope and content:</i> Also includes cover letter.	1999 Apr	loose papers, photographs, drawings and colour slides in branded wallet
BRO/A/40/011	File - Patek Philippe: *Faces of Brilliance* press kit advertising the "Sculpture" watch collection and its launch in Russia	[1999 Apr]	1 brochure, loose papers and slides in branded wallet

BRO/A/40/012	File - Patek Philippe: press release announcing the company's first UK tour <i>Scope and content:</i> The tour took place in October-November 2000, exhibiting over 150 watches in five cities.	2000	loose papers in branded wallet
BRO/A/40/013	File - Patek Philippe: *Basel 2000* press kit advertising its "World Time" watches (Ref. 5100 and 5110)	2000 Mar	loose papers, photographs, drawings and slides in branded wallet
BRO/A/40/014	File - Patek Philippe: press kit advertising the "Gondolo Cabriolet Ref. 5099" covered watch <i>Scope and content:</i> Also includes a press cutting relating to Patek Philippe's Star Calibre 2000 watch (*The Mail on Sunday*, 8th October 2000, p. 45).	2000 Nov	loose papers and colour slide in branded wallet
BRO/A/40/015	File - Patek Philippe: *Basel 2001* press kit advertising a jewelled version of the "Twenty-4" ladies' watch	2001 Mar	loose papers and photograph in branded wallet
BRO/A/40/016	File - Patek Philippe: *Basel 2001* press kit advertising the "Sky Moon Tourbillon Ref. 5002" and "Calatrava Travel Time Ref. 5134" watches	2001 Mar	loose papers, photographs and slides in branded wallet
BRO/A/40/017	File - Patek Philippe: press release announcing the launch of Issue 9 of its award-winning international magazine	2001 May	loose papers and 35mm slide in branded wallet
BRO/A/40/018	File - Patek Philippe: press kit and release promoting the "Caltrava" and "Twenty-4" watch collections	2001 Jun	loose papers and photographs in branded wallet
BRO/A/40/019	File - Patek Philippe: press release announcing its record-breaking bids in 2000 and 2001 auction sales	2001 Sep	loose papers and slides in branded wallet
BRO/A/40/020	File - Patek Philippe: *Basel 2002* press kit advertising its "Ref. 5102 Sky Moon" astronomical wrist watch	2002 Apr	loose papers, photographs, drawings, slides and CD-Rom in branded wallet
BRO/A/40/021	File - Patek Philippe: *Basel 2003* press kit advertising the "Gondolo" Ref. 5109 and Ref. 5101P 10-day tourbillon men's wrist chronometers	2003 Apr	loose papers, photographs, drawings and CD-Rom in branded wallet
BRO/A/40/022	File - Patek Philippe: *Baselworld 2005* press kit advertising the company's patented innovations, including the silicon escape wheel	2005 Mar	loose papers, photograph and CD-Rom in branded wallet
BRO/A/40/023	File - Patek Philippe: press release announcing the launch of the patented "Spiromax" balance spring	2006 spring	loose papers in branded wallet

BRO/A/40/024	File - Patek Philippe: *Baselworld 2006*press kit advertising the "World Time" watch <i>Scope and content:</i> Also includes unofficial printouts of a time zone map and a catalogue page with Ref. 5110 watches.	2006 Mar	loose papers, photographs and CD-Rom in branded wallet
BRO/A/40/025	File - Patek Philippe Museum (Geneva): a selection of visitor's brochures, guides, leaflets and postcards <i>Scope and content:</i> Also includes a lenticular card featuring the "Fleurettes et Feuillage" pocket watch.	2001–2004	loose papers in envelope

Series BRO/A/41: PERRELETDate: 2003 (creation)Physical description: 1 filePublication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/41/001	File - Perrelet: flyer advertising Perrelet's special show on the Marktplatz in Basel to coincide with Basel 2003 fair	2003	1 document

Series BRO/A/44: ANTOINE PREZIUSODate: n.d. [1990s] (creation)Physical description: 1 filePublication status:

Published

File / item list

Reference code	Title	Dates	Physical description
BRO/A/44/001	File - Antoine Preziuso: *Finest Timepieces* brochure, promoting his watch collection	n.d. [1990s]	loose papers and photographs in branded wallet

Series BRO/A/45: ALAIN SILBERSTEINDate: 1999–2004 (creation)Physical description: 2 filesPublication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/45/001	File - Alain Silberstein: booklet advertising the "Sports", "Medley", Art" and "Jewelry" watch collections, and clock collection	1999	1 brochure
BRO/A/45/002	File - Alain Silberstein: *Collection 2004 New Models* catalogue with order form	2004	1 bound laminated brochure

Series BRO/A/46: ANDREAS STREHLER

Date: 1999 (creation)

Physical description: 1 file

Publication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/46/001	File - Andreas Strehler: press kit advertising his workmanship, perpetual calendars and "Zwei" pocket watch features at Basel 1999	1999	loose papers and floppy disk in branded wallet

Series BRO/A/47: SWATCH

Date: 2004 (creation)

Physical description: 1 file

Publication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/47/001	File - Swatch: *Bijou* brochure advertising its jewellery collections	2004	1 brochure

Series BRO/A/48: REVUE THOMMEN

Date: 1991 (creation)

Physical description: 1 file

Publication status:

Published

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/48/001	File - Revue Thommen: *Tempus Vitam Regit / Time Governs Life* brochure advertising its "Revue", "Saltarello", "Thema", "Cricket", "Landmark", "Altimark", "Seamark" and "Greenmark" watches	1991	1 brochure
Series BRO/A/49: TIFFANY & CO.			
<u>Date:</u> 1996 (creation)			
<u>Physical description:</u> 1 file			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/49/001	File - Tiffany & Co: press kit advertising its jewellery collections, including bracelet watches	1996	1 brochure and 35mm slide in branded wallet
Series BRO/A/50: TISSOT			
<u>Date:</u> 2007 (creation)			
<u>Physical description:</u> 2 files			
<u>Publication status:</u>			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/50/001	File - Tissot: *The Story of a Watch Company*, a book by Estelle Fallet <i>Scope and content:</i> 2007 reprint of 2002 edition.	2007	1 volume
BRO/A/50/002	File - Tissot: 2007/08 catalogue featuring the "T-Tactile", "T-Trend", "T-Sport", "Sport Specials", "T-Classic", "Heritage", "T-Gold" and "T-Pocket" watch collections <i>Scope and content:</i> With multilingual introduction.	2007	1 volume
Series BRO/A/51: ULYSSE NARDIN			
<u>Date:</u> 1990s (creation)			

<u>Physical description</u> : 5 files			
<u>Publication status</u> :			
Published			
File / item list			
Reference code	Title	Dates	Physical description
BRO/A/51/001	File - Ulysse Nardin: *The Master Timekeepers* booklet on company history and Rolf W. Schnyder, its owner and president	1991	1 brochure
BRO/A/51/002	File - Ulysse Nardin: *History in Time* booklet illustrating the current watch collection and technological masterpieces <i>Scope and content:</i> Includes "The Time Trilogy" of astronomy-related watches ("Astrolabium Galileo Galilei", "Planetarium Copernicus" and "Tellurium Johannes Kepler"), "Perpetual Ludwig", "Jaquemart" minute repeater, "Hourstriker Sonnerie En Passant" (including the "Erotica" version), marine chronometer "1846", "San Marco" chronometers (including ones with enamel cloisonne dials), "GMT +-", "Chronospilt Berlin", "Chronograph", "Sandhurst", "Skeleton", Michelangelo" and "San Marco Alarm" watches.	n.d. [c.1996]	1 brochure
BRO/A/51/003	File - Ulysse Nardin: *Beyond Hours and Minutes* and *The Trilogy of Time* booklets advertising the "Astrolabium Galileo Galilei" and "Tellurium Johannes Kepler" watches	n.d. [mid-1990s]	2 brochures and photographs in branded wallet
BRO/A/51/004	File - Ulysse Nardin: *Baked Enamel and Enamel Cloisonné: An Old Art Rediscovered* booklet	n.d. [mid-1990s]	1 brochure
BRO/A/51/005	File - Ulysse Nardin: press kit showcasing the company history and innovations, including the "Perpetual Ludwig" mechanical calendar watch, marine chronometers (including "San Marco" chronometers with cloisonné Golden Hind and Rialto Bridge dials), and "Chicago" chronograph of 1893	1997 Apr	loose papers, photographs and slides in branded wallet
Series BRO/A/52: UNIVERSAL GENEVE			
<u>Date</u> : 1996 (creation)			
<u>Physical description</u> : 1 file			
<u>Publication status</u> :			
Published			

File / item list			
Reference code	Title	Dates	Physical description
BRO/A/52/001	File - Universal Geneve: press kit promoting company history and new watch models, including Collector Watches, Golden Complications, Golden Tech, Golden Chronographs (including Compax), Country Club, Golden Tradition and La Classique	1996 Nov	loose papers and photographs in branded wallet